

**A Study on Eenadu Cricket Cup Effect in Educational Institution in  
United Warangal District**

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**Abstract:**

*The corporation social responsibility fund amendment effects so many corporations are involving to conduct sports activate and conducts big events as per the corporations to escape taxable, by these conducting events are successfully by the effects of large of money, the same as the ushodayam enterprises private limited Eenadu telugu news papers and electronic media introduced the cricket cup conducting Eenadu champions trophy without taking 1 rupees of amount and providing total of expenses from last 7years, and for response from the Telangana educational institution and the accuracy of sports activates for promoting and the development of sports sprits the Limca book of world records and genius book of world record book enter in the year of 2013 for the participated of 1581 teams in Andhra Pradesh and Telangana states.*

**Key Words:** Cricket Trophy, CSR found, Educational institutions, Genius Book, Records.

**1. Introduction**

In the modern education trends followed by only the educational institutions Ranker students and who are getting ranks from the institutions the remaining other institutions students are attracted so the weather of competitive atmosphere the educational institutions and as well as parents are only trussing to the students for more and more for better marks and better rank, the negligence of sports activates and meritorious sports reservations implementations government orders and recruiting of sports training teachers, and facilities stadiums and coaches students are not interested to participate in sports and also the intuition intra sports events are not even conducting and in schooling sections the routine celebrations like as schools day, national independence day and republic day the inter-school competition is conducting many of the educational institutions just for the formalities. The impact effects of mobile games, electronic videos games and televisions the students are attracting only the electronic gadgets game instead the age time of ground and track events sports participating.

**2. Review Literature of Indian Cricket**

Once cricket game name is the leaser and legend game in all games but the cricket game by 5 days test matches. Then the cricket modernized to 1day cricket matches by 120 overs per a day, later it will be aging decreed the 100overs of one day cricket matches. The IPL effects the cricket game is more popular by the shortage format of cricket, by conducting of 40overes to find out match results.

The crazy cricket game is most popular game in India well as Telangana State, Indian cricket association Bharath cricket control board is the world richest board in any other game organization, the importance of the but here this cricket game was not in the list of Olympics game and the Indian and state budgets are not even provided any amount of for cricket because it is ruing by private organization body, even through the crazy of cricket game only come to the people know the importance only by the media after 1986 the Indian cricket team getting world cup in one day international cricket competition, the media totally concentrating the and boosting the cricket game, as so far without providing government side of facilities everywhere in India the players from the galley to metro area players are coming to participating in national level of players. The Indian government to the every state government are providing every annual year of budgets especially for sports development and activities of budgets it is to conduct and sports events and for

development of sports persons, In Telangana state government have recognized some games and categorized 3 different types of sports which are more crazy games are taken 1<sup>st</sup> priority and providing heavy fund to conducting meets, and some and 2<sup>nd</sup> and 3<sup>rd</sup> categorized games also same priority and allowed special fund grant same as the respected priority.

Educational institutions game like School games Federations and all Indian university, intra-university competitions, those organizations are especially funding in the annual budgeting for sports participation and to conducting sports meets. these are regular processing in the Telangana state from the past of years, but the entering the Eenadu cricket cut the without one rupees of any central or state government of taken budget the organization Eenadu are successfully conducting without one rupees profit the crazy game of cricket from last 12 years and make the events as genius book of worlds record event and also Limca book of world record event for the responding of the educational institution and the participating of the teams Telangana state.

### 3. Purpose of study

Without supporting any other organization of government of India and state government school game federation, any other institution or not taking supporting any university authorities, not even supporting of association members from last 12 years successfully conducting cricket and devilments of participating of teams and in the year of 2017 the Eenadu trophy newly specially organized by Eenadu cricket trophy for women's, now a days the crazy of cricket can be changed as Eenadu crickets in all educational institution from the agency area, rural are, urban cities are of educational institutions, by this way the all participating educational institution are started to annual budget for spending grant for only for Eenadu cricket trophy.

#### A. Hypothesis

By the conducting the Eenadu cricket championship, the following main hypothesis are identifying

- Big platform or rural back ground cricket players
- Identifying sports activities and infrastructure educational institutions
- Developing sports spirit
- Processes stress relief in education
- Know the importance of sports coaches and sports academy, sports trainee teachers
- Identifying the importance of team unity up to the national unity
- Without entry fees providing everything freely.

### 4. Research method used for the study

Without any prize money and any meritorious sports reservation quota the players are ready to participating interest all over from the united Warangal district, and also educational institutions very much interesting and self promoting for the name of the popularity of largest daily circulated news paper Eenadu and top rating electronic groups of news channel of ETV telecasting the in the name of institution The study is a case study based on the survey method through questionnaires.

- The data collected randomly from the participated players from the United Warangal District.
- The date was selected by area wise like rural and urban.
- The data comparing as regular camp professional players non regular camp players.
- The gender wise information also considers.
- The facilities providing.

Graph increasing of Eenadu cricket trophy participated from 2006 to 2017



**Figure No. 1: Graph of Eenadu Cricket Trophy 2006 to 2017**

**Table No. 1: Category of teams Participated in Warangal**

Year	Seniors level	Juniors level	Women team	Rural players
2006	Yes	Yes	No	No
2010	Yes	Yes	No	Yes
2013	Yes	Yes	No	Yes
2017	Yes	Yes	Yes	Yes

**B. Sample of design**

- Primarily the study was taken from firstly 60 players from urban players and 60 players from rural.
- Secondly from 60 players of urban area subdivided 30 players from regular camp players and 30 players from occasionally participated players.
- 60 players of rural area subdivided as 30 players from regular camp players and 30 players from occasionally participated players.
- Thirdly the study has taken from the urban area from the regular camp players, the 15 players from the institution having cricket game trainee teachers/coach and 15 not having cricket game trainee teachers/coach.
- Thirdly the study has taken from urban area from the occasionally participated players the 15 players from the institution having cricket game trainee teachers/coach and 15 not having cricket game trainee teachers/coach.
- Thirdly the study has taken from the rural area from the regular camp players, the 15 players from the institution having cricket game trainee teachers/coach and 15 not having cricket game trainee teachers/coach.
- Thirdly the study has taken from rural area from the occasionally participated players the 15 players from the institution having cricket game trainee teachers/coach and 15 not having cricket game trainee teachers/coach.

**6. Conclusion**

By the effects of world records broken Eenadu cricket champion's trophy is the best example of the best organization to conduct any level of sports events to the encouragement of sports development without

expecting any profit to conduct cricket tournament. At all the newspaper are coverage sports news at tablet paper of the last page but the Eenadu cricket championship sports news are more giving the importance of front tablet pages by this method the importance of the sports lovers and as well as the sports players are attracting very much and ready to participate in this event. The systematic conducting the events by scrutiny the entire unit of Eenadu organization teams are involving to organized to successful and also providing good health rehabilitees like sacks and pure mineral waters bottles and doctors facilities, and this event is building the national unity to quiz competitions and cultural activities. By this events chance to so many young starts rising to the crickets for the entry into the Indian state cricket team as well as Indian cricket team.

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